

# **INTERNATIONAL FINANCE CONCENTRATION**

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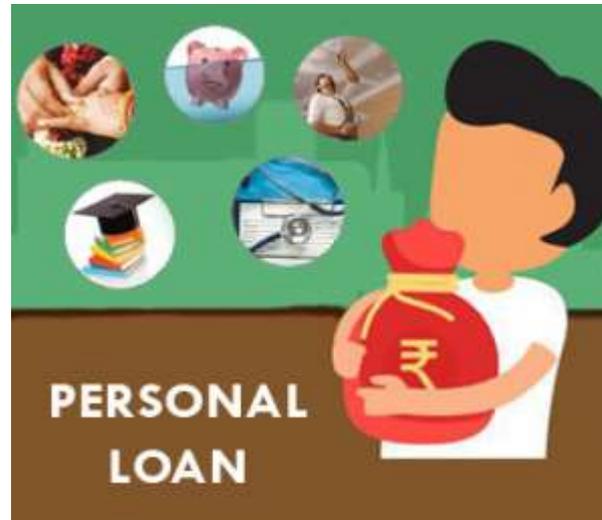




**What Do You Want to Do  
in the Future?**

TO BE A

# BANKER IN THE FINANCIAL SERVICE INDUSTRY



From <http://bargainloans.in/compare-personal-loans/>



From <http://www.goldenpay.az/defaultEn..>



From <https://marketbusinessnews.com/financial-glossary/private-banking/>



# TO BE AN INVESTMENT EXPERT IN THE FINANCIAL SERVICE INDUSTRY



"First the good news. Textiles are up, Chemicals are up and Electricals are up. The bad news is you don't have any."

From <http://ruchirgupta.co.in/what-are-the-first-steps-to-invest-in-the-indian-stock-market/>



"You're close, Spencer, but usually a business plan is a little more involved!"

From <https://www.cartoonstock.com/>



From <http://csinvesting.org/2012/07/16/ben-graham-meets-an-austrian-economist/>

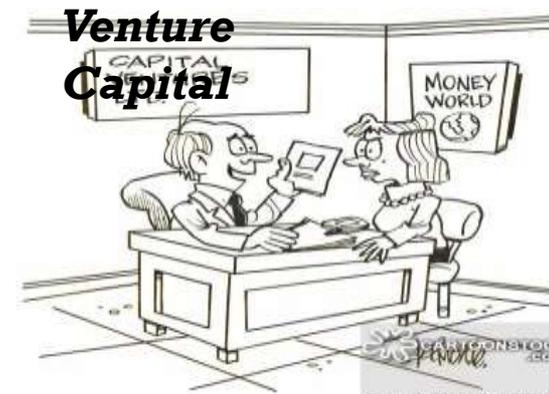
## Mutual Fund



From <https://www.cartoonstock.com/>



From <https://seekingalpha.com/article/3957328-hedge-funds-really-evil-challenging-common-hedge-fund-myths>



"Your business plan needs work, I'm not feeling a tingle of moral remorse."

From <https://www.cartoonstock.com/>

# TO BE A **FINANCIAL ADVISOR** IN THE FINANCIAL SERVICE INDUSTRY



"Your portfolio looks fine. It's your dreams we need to talk about."

From <https://www.pinterest.com/>



"It's Monday today and you retire on Friday. Don't you think you've left it a bit late?"

From <https://www.pinterest.com/>



# TO BE A **FINANCIAL MANAGER (CFO)** in a MNC



From <https://marketbusinessnews.com/financial-glossary/commercial-bank/>



From <https://marketbusinessnews.com/financial-glossary/investment-bank/>





# WHAT TO EXPECT AS A FINANCE MAJOR?

# GOALS AND CORE ABILITIES

- **Prepare students for finance careers**
  - in the global financial service industry, or
  - in the finance department of a MNC
- **Students will buildup core abilities in**
  - understanding basic concept of **corporate finance, investment, and the financial system**
  - professional knowledge in **International finance, investment, and risk management in a global prospect**
  - ability to apply statistics and quantitative tools to **analyze finance issues**
  - **communication skill and language ability**

# CURRICULUM DESIGN

- Corporate Finance Courses (6)
- Investment Related Courses (2)
- Courses for Both Fields (3)
- Basics of Management and Communication (4)

學年 Academic Year 學期 Semester 科目 Subject	第二學年 Second Academic Year		第三學年 Third Academic Year		
	上1 <sup>st</sup>	下2 <sup>nd</sup>	上1 <sup>st</sup>	下2 <sup>nd</sup>	
Concentration Subject 學程科目 (27)	International Finance Concentration 國際財務金融學程		公司理財 ★ CM223 ( 3 ) Corporate Finance	財務報表分析 CM325 ( 3 ) Financial Statement Analysis	衍生性金融商品 ★ CM327 ( 3 ) Derivative Securities
		解讀財經新聞 CM239 ( 3 ) Financial News Guide	投資學 ★ CM222 ( 3 ) Investment	金融市場與機構 CM324 ( 3 ) Financial Market and Institution	
		總體經濟學 CM218 ( 3 ) Macroeconomics		國際金融 CM318 ( 3 ) International Finance	投資組合與證券分析 CM331 ( 3 ) Portfolio and Security Analysis
		中級會計學(一) CM220(3) Intermediate Accounting(I)	中級會計學 ( 二 ) CM221(3) Intermediate Accounting(II)	財務軟體應用 CM449 ( 3 ) Financial Packages and Applications	商用英語與簡報技巧 CM441 ( 3 ) English for Business Professionals & Presentation Skill
			國際財務管理 ★ CM321 ( 3 ) International Financial Management	多元文化講座 CM426 ( 3 ) Seminar in Multi-culturalism	

說明: 十五選九

主修必修: 公司理財、投資學、國際財務管理、衍生性金融商品(終端學習&議題導向課程)

For students major in International Finance Concentration, **choose 9 courses out of 15 courses above at the least**. Among the 9 courses, Four courses "Corporate Finance", "Investment", International Financial Management" and "Derivative Securities" are required.

Notes: The course of "Derivative Securities" is the capstone course and compulsory course of "Topic and Implementation-oriented courses".



**COURSE**  
to  
**LICENSE**  
to  
**CAREER**



# PROFESSIONAL LICENSES

## EMPLOYMENT PREPARATION

證券商高級業務人員  
Senior Securities Specialist

投信投顧業務員  
Investment trust and  
consulting representative

衍生性金融商品銷售人員  
Certification Test for Financial  
Derivatives Sales Personnel

投資型保險商品業務員  
Investment-orientated  
insurance

- ◆ Financial Statement Analysis
- ◆ Financial Market and Institution
- ◆ Portfolio and Security Analysis
- ◆ Derivative Securities
- ◆ Investment
- ◆ Corporate Finance
- ◆ Financial Packages and Applications

# PROFESSIONAL LICENSES

## ADVANCED LEVEL

證券投資分析人員

Certified Securities  
Investment Analyst

Investment, Accounting Principle,  
Intermediate Accounting, Financial  
Statement Analysis, Derivative Securities,  
Portfolio and Security Analysis, Financial  
Market and Institution, Macroeconomics

特許金融分析師

Chartered Financial Analyst (CFA)

Finance courses in EBBA program  
+ other required finance courses in  
BBA program

理財規劃顧問

Certified Financial Planner (CFP)

Investment, International Finance,  
International Financial  
Management, Statistics, Risk  
management, Financial institution  
management, Econometrics

金融風險管理師

Financial Risk Manager (FRM)

# CAREER DEVELOPMENT OF A FINANCE MAJOR

## Jobs in finance/banking areas

- Financial Manager in a MNC
- Accounting Firms
- Financial Service Industry
  - Commercial banks
  - Investment banks
  - Securities traders
  - Fund managers
  - Analysts and consultants
  - Insurance company

## Expertise in Finance

- Certified Financial Planner(CFP) 理財規劃顧問
- Chartered Financial Analyst (CFA) 特許財務分析師
- Financial Risk Manager (FRM) 財務風險管理師

## Advanced study

- **MS-Finance Program at YZU**
- **Industrial Mentor Program**
- **Dual Degree Program**
- Study overseas



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**Welcome to join the finance family.**

